

Strategic Planning for Education



1

DEFINE THE VISION, MISSION & VALUES

Developing the Vision, Mission, and Values is the first step in developing strategic planning.

ANALYZE ENVIRONMENTAL AND INTERNAL FACTORS

An institution's strategy is developed based on various analyses of its internal and external environments.

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PROPOSE STRATEGIC AXES

In light of the institution's future development and the insights from both the external and internal environments, strategic development axes and goals are identified.

REFINE AND VALIDATE THE STRATEGY

The strategic axes and goals as well as relevant information about the organization are fine-tuned and approved by the institution's stakeholders.

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DEFINE THE TARGETS AND THE IMPLEMENTATION STEPS

As part of the implementation plan, milestones, priorities, annual targets and Key Performance Indicators (KPIs) are outlined.

ALIGN THE ORGANIZATION AROUND THE STRATEGIC VISION

Staff, faculty, and students are informed of the strategy.

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IMPLEMENT THE STRATEGY WITH DEPARTMENT PLANS

The implementation of the strategy is carried out through daily operations and through the development of projects at the department level.

MONITOR THE IMPLEMENTATION OF THE STRATEGY AND REVIEW THE DEPARTMENT PLANS

The KPIs and the implementation of department plans are monitored regularly. Results and opportunities for improvement are fed into the next planning cycle.

8

[Sources, references and inspirations](#)

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