

How to structure your curriculum?



1. What is e-learning?

E-Learning is a system of learning that revolves completely around the online experience. Like a live class, students progress through the course in a sequential way and interact to varying degrees with their fellow classmates and their teacher, depending upon how the course has been set up.

As education through the internet has become more common, two main formats of e-learning have developed: Self-paced and online.

34 %

of college students reported taking at least one course online over the course of their degree, even before the COVID-19 outbreak.

62 %

of students participating in blended learning classroom environments had high scores on their Advanced Placement tests.

(Reported by Method Schools)

2. What is Blended Learning?

Blended learning allows students and teachers to leverage both the potential for technology in the creation of effective classes and the built-in benefits of meeting face-to-face to discuss and learn the critical material for the class. By bringing together the benefits of different learning environments, blended learning can leverage asynchronous learning opportunities to provide students with foundational knowledge, then leaving the times when the class comes together face-to-face to dive into richer conversations and create a deeper learning experience.

3. e-Learning Vs. Blended learning



- Students can progress independently and at their own pace
- It fits in well with learners who also have a job or other commitments
 - It removes the geographic boundary of following a course



- Some students will struggle with the level of autonomy required
- Works best for foundational information
- Doesn't work as well for peer-based tasks
- A higher level of IT competency is required



- Lends itself to deep diving into topics and class discussion
- Mirrors real-life working environments
 - Strengthens relationships when online learning follows prior in-person contact
- Encourages educators to use a variety of formats to impart knowledge



- Geographic boundaries remain
- Educators must ensure cohesion between online and in person course content
- Less flexibility for students who work or have other commitments

It's big business.

The Learning Management System market continues to grow. It is expected to reach \$40 billion in 2029. (Reported by Forbes)

4. Selecting between e-Learning and blended learning options

5 questions to ask yourself:

- 1 - What type of material will this class cover? What is the context of the material and what role will technology play?
- 2 - Will this class work best entirely self-paced, largely self-paced with facilitator involvement or in a blended learning environment?
- 3 - How important is it for the teacher to interact with the students face-to-face and for the students to interact with each other?
- 4 - How well does the class material integrate with technology?
- 5 - Is the goal of the class to convey basic knowledge or to improve students' critical thinking skills through interaction and active learning?



[Sources, references and inspirations](#)

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